# **Online Safety** For parents and carers

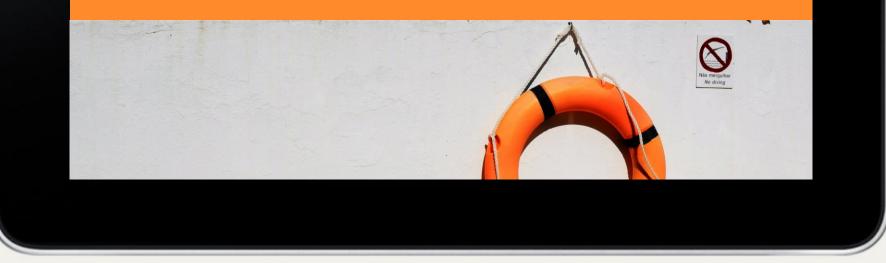
Gillian Bratley Advisory Teacher

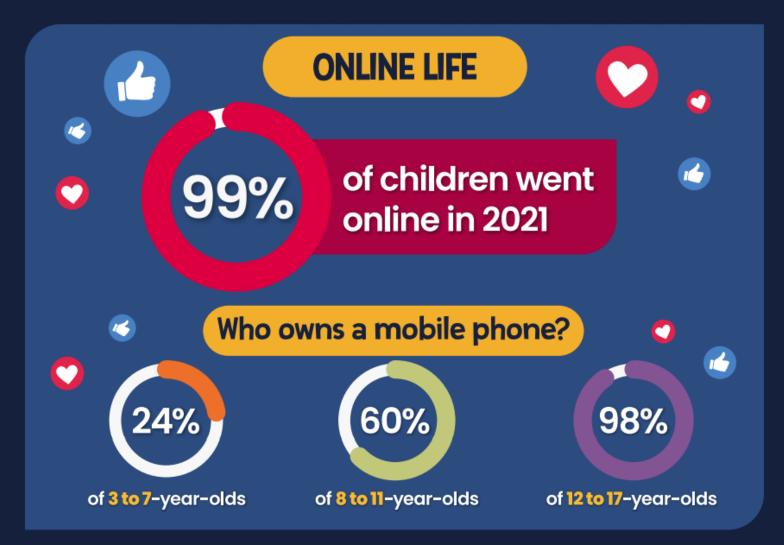


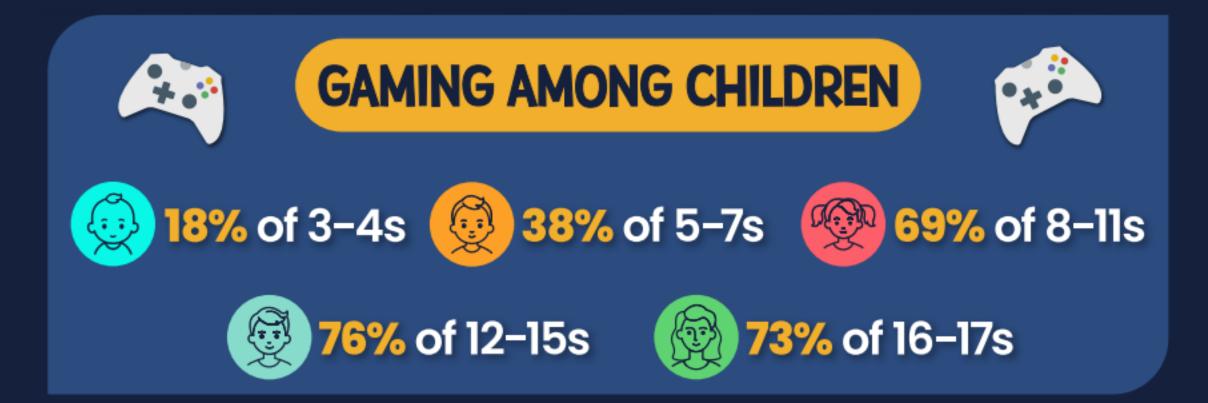


## What are children using?

## How can we keep them safe?





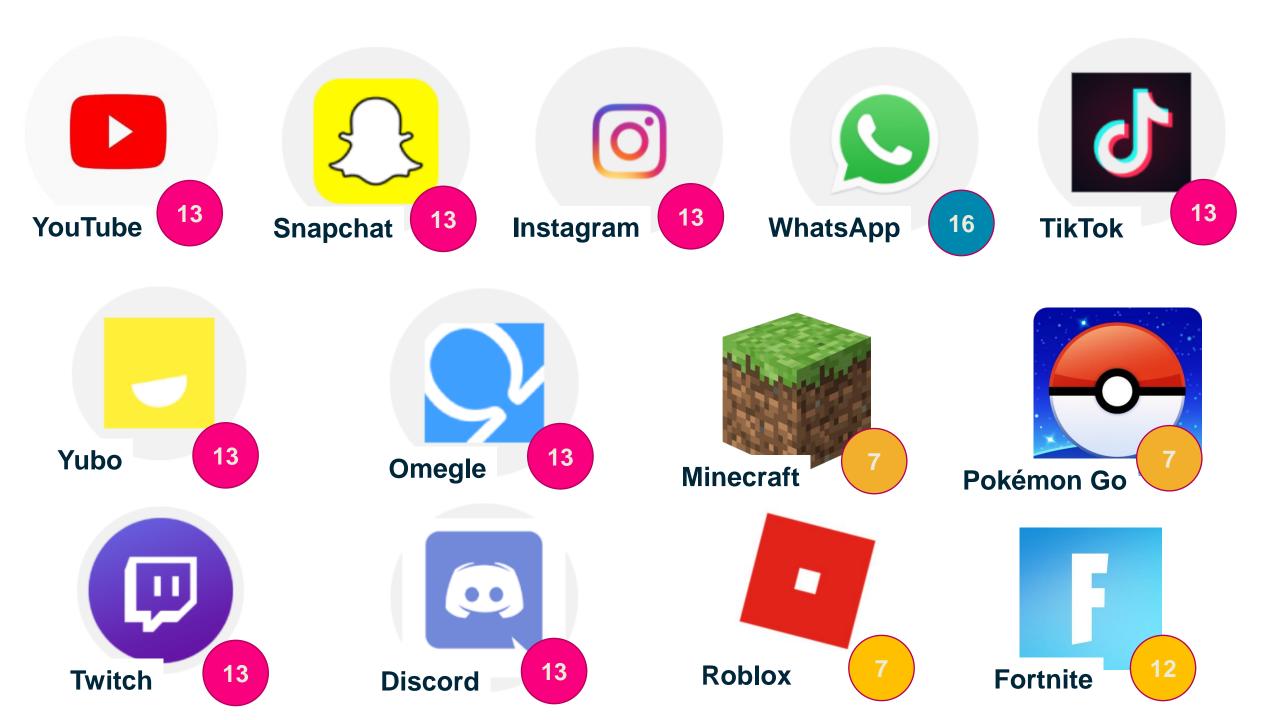




https://nationalonlinesafety.com/guides



The online world can be exciting and inspiring. It has lots of opportunities to offer young people. It is important to manage and minimise the associated risks.



At National Online Safety we believe in empowering parents, carer, and trusted adults with the information they need to hold an informed conversation about online safety with their childrens, should the wreet it is needed. This quide focuses on one platform of many which we believe trusted adults should be average of. Plases with www.nationalonlinesafety.com for further guides, hints and tips for adults.

> ny and memorable moments' via short video clips - typically about 15 Tunny and memorable moments via short video clips – typically about 15 seconds long. Videos can be 'spiced up' with special effect filters, sitckers, music and sound clips. Currently one of the world's most popular apps, TikTok was formerly known as Musically, before it was rebranded by the Chinese company ByteDance that acquired it in November 2017. If your child had previously had a Musically been moved to TikTok. In early 2019, TikTok

was hit with a record \$5.7m (£4.2m) fine in the US over child data privacy concerns for its record keeping while under the Musical ly brand.

What parents need to know about

INAPPROPRIATE

CONTENT

National Online

Safety

CONTENT

What Paren **Know** about

O Add To Wate

ONLINE

PREDATORS

#### **IN-APP PURCHASES**

#### A Solution Top Tips for Parents **REPORT INAPPROPRIATE**

NOS

#### **DISCUSS THE PITFALLS** OF OVERSHARING

#### **USETHE'DIGITAL** WELLBEING'SETTING

Publish date: 10/10/18 Edit date: 06/03/19

BEING

INFLUENCED

**USE A PRIVATE ACCOUNT** 

DISCUSS IN-APP

#### **EXPOSING YOUR CHILD'S** EXACT LOCATION

The 'Snap Map' lets you share your EXACT location in real-time through a map on the app. The user's location updates when the app has been opened on the device. There is a warning on the Snapchat website about uploading images and videos to 'Ou Story, stating that "snaps you submit to 'Our Story can still show up on the Map, no matter which location setting you choose!." When uploading to Our Story, your child's image or video could appear in "Search results and Stories on or off Snapchat today or in the future."

#### LENS EXPLORER

The 'Lens Studio' on Snapchat gives users the reedom to use their imagination to design their own filters for themselves and others to use. Snapchat states that the lenses users create "must comply with our Lens Studio Submission Guidelines and Community Guidelines and must be appropriate fo Snapchatters ages 13+." The 'Lens Explorer' in the app now enables users to choose from thousands of these creations to alter their snaps. Anyone can create a lens for Snapchat, which gives opportunities for age-inappropriate content to be uploaded.

THE RISKS OF SEXTING

REPORTING A STORY, LENS, FILTER

Snapchat is a photo sharing app for mobile phones and tablets. The app allows users to share images, videos and chat with friends. Users can share images and videos directly to specific friends, or through a 'story' shared with their entire friend list, which documents the previous 24 hours. In a study, Snapchat was ranked the 4th most negative app in terms of having an impact on young people's health and wellbeing, with children feeling that they can use the app Snapchat to "make you look pretty."

What parents need to know about

#### **SCREENSHOTS & SAVED** MESSAGES

While Snapchat's gimmick is that all photos, videos and text disappear eventually, users still have the capability to screenshot or record anything which has been sent to them. Users may sometimes fo that screenshotting is possible and send a ompromising image or message to somebody who they think they trust. They may also accidentally send an image or message to somebody who the do not trust. Simply by pressing and holding a message, the user is able to save a message they have received, which can be screenshotted or user against them at a later date.

#### **SNAPSTREAKS & ADDICTION** 'Snap Strasks' are gained when snaps have been ent back and forth consecutively between friend The longer that snaps are sent between users, th onger the streak becomes. Furthermore, Snapcha rewards users who have achieved high Snap Streaks, by gifting emojis, adding incentives for users to keep the streaks. Children invest time into making their streaks as long as possible, which can

put an incredible amount of pressure on both themselves and their friendships.

#### eed to I of Duty:

Gaming

Due to 'Snaps' disappearing, (users can even send a one-second photo or video), Snapchat has become the chosen platform for children and young people to send sexually explicit images or 'selfies.' Once a photo/video has been creenshotted, or recorded using another device or software, this can lead to further dangers. such as blackmail and cyberbullying. It is illegal to make, possess, download, store and share sexual images, photos and videos of a person under the age of 18. This also includes any sexual images, photos and videos that a chile may have taken of themselves. However, if a young person is found creating or sharing images, the police can choose to record that a crime has been committed, but taking formal action isn't in the public interest

SEXTING

#### SNAP ORIGINALS

GE REST

NON

Through Snap Originals, users can watch content which has been created by Snapchat on the app. including comedy shows, drama, news and more. Additionally, there are new lenses and filters wailable, inspired by the 'snap originals' shows. Thi is another feature to encourage addict

Social Media

Top Tips for Parents USE 'GHOST MODE' **RESTRICT STORY VIEWS** 

HOW TO DELETE A MESSAGE

onger be visi de this, oo onto the Snap Map

ed to dit

What Parer Know abou Combat Or



www.nationalonlinesafety.com Twitter - @natonlinesafety Facebook - /NationalOnlineSafety

## **TWO LEVELS OF INFORMATION AS A GUIDE : THE PEGI AGE LABELS**



## **THE CONTENT DESCRIPTORS**



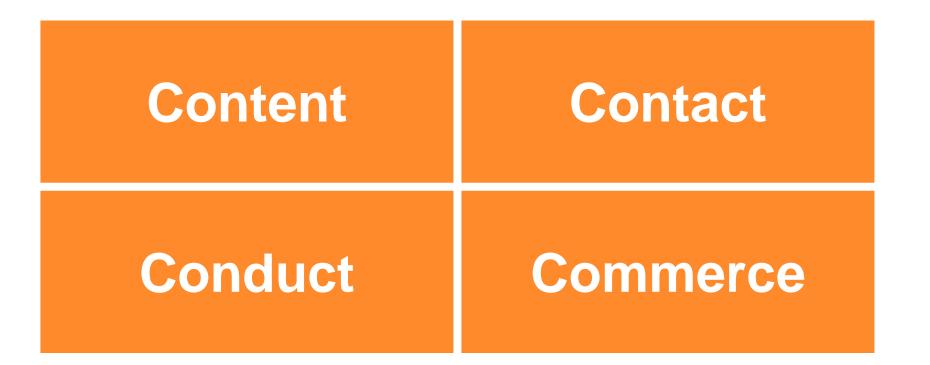
**PARENTAL CONCERNS** 



18 7 in 10 CENSORED were concerned about age-inappropriate content



Risks of using apps / sites / games that aren't age appropriate...





## Content



Your account

Children engage with and Home | Cost of Living | War in Ukraine | Coronavirus | Climate | UK | World | Business | Politics | Tech potentially harmful content <sub>Technology</sub>

- Violent, gory, graphic, ra extremist
- Pornography (legal and i culture, body image norr **pornography**
- Age-inappropriate contel @ 2 days ago
- Some online content is r and may be hurtful or ha
- Content could be via socia streams and websites.



Home

News

Sport

Neather

**i**Plaver









## Draft Online Safety Bill

Presented to Parliament by the Minister of State for Digital and Culture by Command of Her Majesty May 2021

#### **Online Safety Bill**

CONTENTS

PART 1 NEW AND KEY DEFINITIONS

r service" and "search service"

PART 2 ULATED SERVICES: DUTIES OF CARE CHAPTER 1

INTRODUCTION

CHAPTER 2

TO-USER SERVICES: DUTIES OF CARE

ser services: duties of care rvices: duties of care

TO

A BILL

ir and in connection with the regulation by OFCOM of vices; and to make provision about and in connection with a in relation to media literacy.

the Queen's most Excellent Majesty, by and with the advice and Lotds Spiritual and Temporal, and Commons, in this present L and by the authority of the same, as follows: --

PART 1 OVERVIEW AND KEY DEFINITIONS

ns provision about the regulation by OFCOM of certain internet lated services"). trentain key definitions, including the definition of a regulated 5

duties of care on providers of regulated services and requires ecodes of practice relating to those duties. urther duties on providers of regulated services. COM's powers and duties in relation to regulated services.

peals and complaints relating to regulated services. the Secretary of State's functions in relation to regulated

evral and final provision, and includes an index of terms 15 if (see section 138).

## Contact



Children experience and / or are tar potentially harmful contact:

- Harassment, stalking, hateful beh
- Sexual harassment, grooming, tal sharing child sexual abuse materi
- Radicalisation, extremist recruitme
  When children make new friends or could be sharing personal information them



#### Commerce

Child as the consumer can experience:

- Identity theft, fraud, phishing, financial scams, online gambling
- Inappropriate advertising, sextortion, streaming child sexual abuse





## Conduct

Children need to be aware of the impact that their online activity can have on both themselves and others:

• Bullying, hateful or hostile peer activity e.g. trolling, exclusion, shaming

• Making, sending / sharing explicit images It's easy to feel anonymous online and it's important that children are aware of who is able to view, and potentially share, the information, photos and videos that they may have posted.

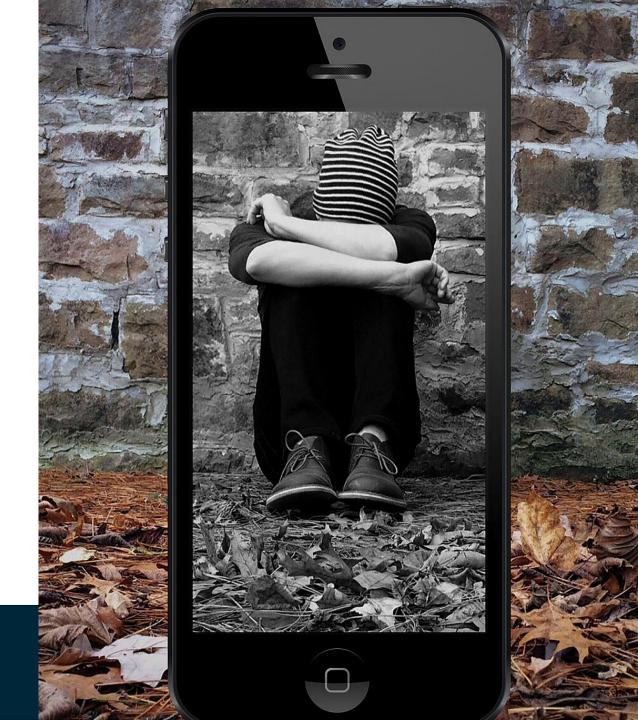


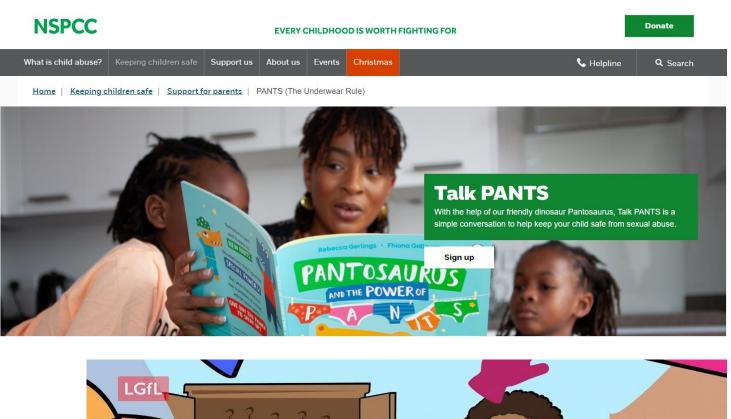


## **Online bullying**

- Online bullying can happen in many different ways including:
  - unkind messages or comments,
  - sharing embarrassing photos,
  - exclusion from group chats

Do save the evidence Do report and block Don't punish your child Don't retaliate





# So you got naked online...

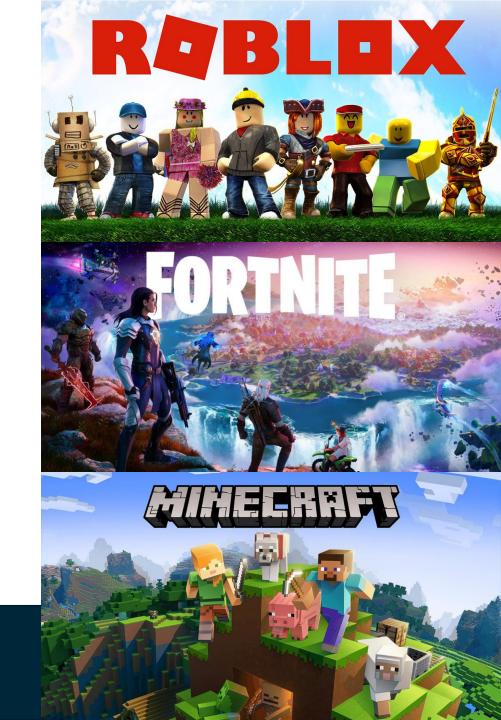
A resource provided by SWGfL





## **Online gaming – risks**

- Inappropriate content
- Contact with strangers
- Gaming effect on behaviour / health / addiction
- Gaming costs / scams

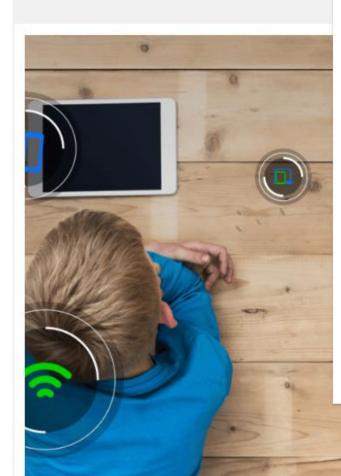




internet matters.org

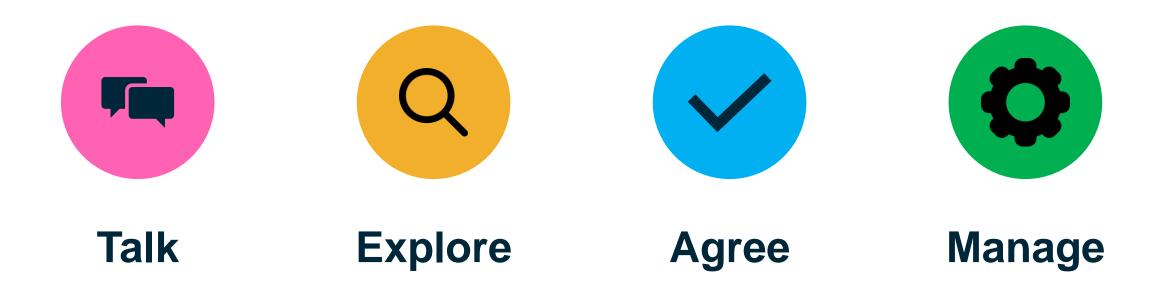


Helping parents kee



**ONLINE ISSUES** ADVICE BY AGE SETTING CONTROLS GUID Sexting online Online grooming Fake news and misinformation Screen time Inappropriate content Cyberbullying **Online reputation Online Pornography** Self-harm Radicalisation Privacy and identity theft **Report issue** SET UP PARENTAL CONTROLS

Help your children stay safe online – work as a TEAM...





## **Talk** about staying safe online

 Talk to your child about their internet use and let them know they can talk to you

What sites do you visit? What do you enjoy doing online?

> How do you stay safe online? Any tips for me?! Do you know where to go for help?

If not you, who your child can talk to, e.g. teacher, Childline

SEND advice for parents -Internet Matters



Safer Internet Day 7<sup>th</sup> February

Safer Internet Day 2023

# Want to talk about it?

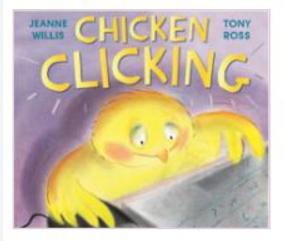
Making space for conversations about life online

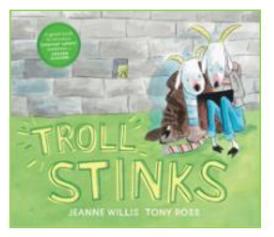






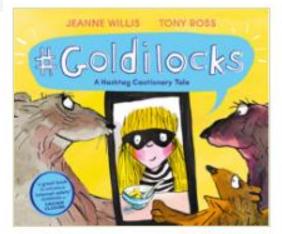


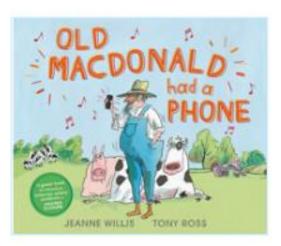




## On the internet...





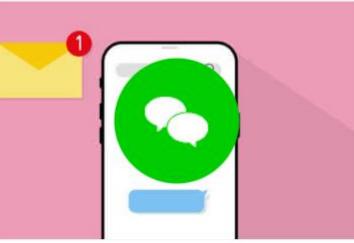


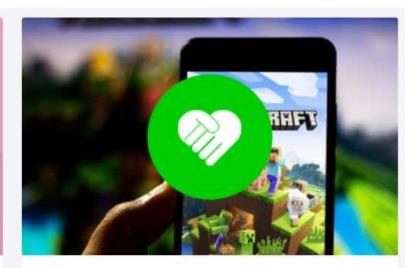


## **Explore** their online world together

- Get involved with your child's life online
- Learn about the apps, games and devices they use
- Play their favourite games with them, try out their favourite apps...
- <u>https://www.internetmatters.org/resources/apps-guide/</u>







Social networking and messaging apps

Social gaming and live streaming apps

Anonymous and decoy apps

## Agree rules about what's OK and what's not

- Clarify what is allowed... or not
- Establish ground rules like no phones at the dinner table or in the bedroom at night-time
- Agree shared expectations to reduce arguments and keep everyone safe and healthy
- <u>https://www.childnet.com/resources/family-agreement/</u>





#### Screen time...

- No 'recommended' limits for screen time
- What is device used for?
- Does screen use interfere with what your family want to do?
- Does screen use interfere with sleep?
  - Avoid using devices in hour before bed to promote healthy sleep

Parents should consider their own use of screens...



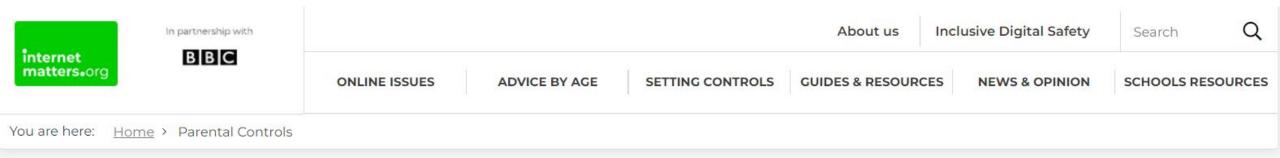
Photo by Kelly Sikkema on Unsplash





## Manage your family's settings and controls

<u>https://www.internetmatters.org/parental-controls/</u>



## **Parental Controls**

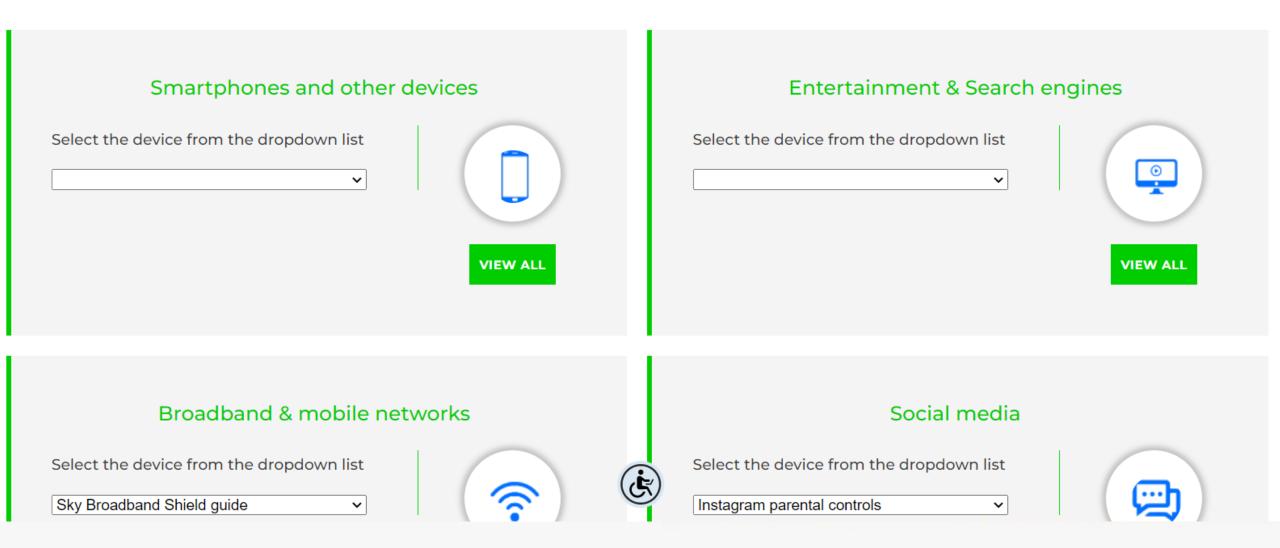
Give your child a safe space to explore their curiosity online.

Our step by step guides will help you to set up the right controls and privacy settings on the networks, gadgets, apps, and sites they use to give them a safer online experience.



#### How to set parental controls

Many parents are put off using controls and settings as they think they will be difficult to set up, or complicated to use. With our step by steps guides, we can help make it simple and straightforward.



Manage your family's settings and controls



**Apple Family Sharing** 





Windows devices

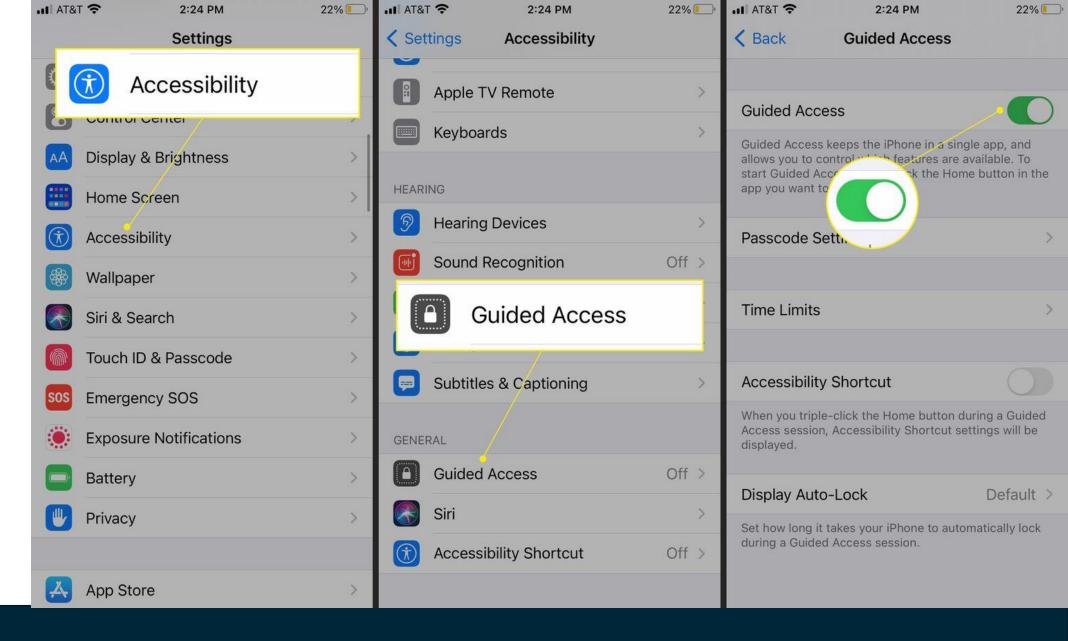


Manage app access, set screen time etc.



Android screen pinning

iOS





# Set it up before you wrap it up





Help your children stay safe online – work as a TEAM...

